

MUĞLA SITKI KOÇMAN UNIVERSITY
FACUTLY of TOURISM
DEPARTMENT OF TOURISM MANAGEMENT (English Program)
CIRRICULUM

COURSE CODE	GRADE	TERM	COURSE	TYPE	T	P	L	ECTS
ATB 1801	1	1	Principles of Ataturk and the Revolution History I	C	2	0	0	2
TDB 1801	1	1	Turkish Language I	C	2	0	0	2
YDB1805	1	1	Academic English I	C	3	0	0	3
BUS1811	1	1	Business Mathematics	C	3	0	0	4
BUS1809	1	1	Accounting I	C	3	0	0	4
PAD1801	1	1	The Basic Concepts of Law	C	3	0	0	3
BUS1805	1	1	Introduction to Business	C	3	0	0	5
ENF 1805	1	1	Introduction to Information & Communication Technologies	C	3	0	0	3
ECO1801	1	1	Microeconomics	C	3	0	0	4
TOTAL ECTS								30

ATB 1802	1	2	Principles of Ataturk and the Revolution History II	C	2	0	0	2
TDB 1802	1	2	Turkish Language II	C	2	0	0	2
YDB1806	1	2	Academic English II	C	3	0	0	3
TRM1008	1	2	Introduction to Tourism	C	3	0	0	4
ECO1802	1	2	Macroeconomics	C	3	0	0	4
BUS1802	1	2	Accounting II	C	3	0	0	4
TRM1006	1	2	Tourism Geography of Turkey	C	3	0	0	3
TRM1010	1	2	Behavioral Science	C	3	0	0	4
TRM1012	1	2	Tourism Legislation	C	3	0	0	4
TOTAL ECTS								30

YDB2803	2	3	Academic English III	C	3	0	0	3
TRM2007	2	3	Principles of Marketing	C	3	0	0	6
TRM2003	2	3	Management and Organization	C	3	0	0	6
TRM2005	2	3	Tourism Sociology	C	3	0	0	5
TRM2501	2	3	Tourism and Environment	E	3	0	0	5
TRM2525	2	3	Housekeeping Management	E	3	0	0	5
TRM2523	2	3	Service Applications	E	3	0	0	5
TRM2521	2	3	Sanitation and Hygiene	E	3	0	0	5
BUS2903	2	3	Statistics I	E	3	0	0	5
TOTAL ECTS								30

YDB2804	2	4	Academic English IV	C	3	0	0	3
TRM2006	2	4	Tourism Management	C	3	0	0	6
TRM2008	2	4	Tourism Marketing	C	3	0	0	6
TRM2010	2	4	Tourism Economics	C	3	0	0	5
TRM2520	2	4	Financial Management	E	3	0	0	5
TRM2516	2	4	Guest Relations Management	E	3	0	0	5
TRM2522	2	4	Volunteering Studies	E	3	0	0	5
TRM2524	2	4	Front Office Management and Automation	E	3	0	0	5
TRM2526	2	4	Travel Agencies and Tour Operations	E	3	0	0	5
NUR2902	2	4	Health and First Aid	E	3	0	0	5
TRM2518	2	4	Food & Beverage Management	E	3	0	0	5
BUS2906	2	4	Statistics II	E	3	0	0	5
TOTAL ECTS								30

YDB3809	3	5	Vocational English I	C	3	0	0	5
TRM3007	3	5	Strategic Management	C	3	0	0	5
TRM3009	3	5	Organizational Behavior	C	3	0	0	5
TRM3011	3	5	Tour Planning and Management	C	3	0	0	5
YDB3923	3	5	German I	E	3	0	0	5
YDB3925	3	5	French I	E	3	0	0	5
YDB3903	3	5	Russian I	E	3	0	0	5
TRM3523	3	5	Event Management	E	3	0	0	5
TRM3525	3	5	Public Relations	E	3	0	0	5
TRM3527	3	5	Travel Automation Systems	E	3	0	0	5
TRM3529	3	5	Principles of Nutrition	E	3	0	0	5
ISG3903	3	5	Occupational Health and Security	E	3	0	0	3
TRM3931	3	5	Protocol and Etiquette	E	3	0	0	2
TRM3933	3	5	Accounting in Tourism Management	E	3	0	0	5
TRM3521	3	5	Quality Management	E	3	0	0	5
	3	5	Elective (out of Department)	E	3	0	0	5
TOTAL ECTS								30

YDB3902	3	6	Vocational English II	C	3	0	0	5
TRM3002	3	6	Research Methods	C	3	0	0	5
TRM3006	3	6	Management Trainee Internship (40 days)	C	3	0	0	10
YDB3924	3	6	German II	E	3	0	0	5
YDB3926	3	6	French II	E	3	0	0	5
YDB3904	3	6	Russian II	E	3	0	0	5
TRM3520	3	6	Entrepreneurship	E	3	0	0	5
TRM3522	3	6	Consumer Behaviour	E	3	0	0	5
TRM3524	3	6	Social Responsibility Project	E	3	0	0	5
TRM3526	3	6	Human Resource Management	E	3	0	0	5
TRM3528	3	6	International Marketing	E	3	0	0	5
TRM3530	3	6	Mythology	E	3	0	0	5
TRM3532	3	6	Turkish Cuisine and Culinary Art	E	3	0	0	5
TRM3534	3	6	Product Diversification in Tourism	E	3	0	0	5
TRM3536	3	6	Transportation Systems in Tourism	E	3	0	0	5
	3	6	Elective (out of Department)	E	3	0	0	5
TOTAL ECTS								30

YDB4823	4	7	Vocational English III	C	3	0	0	5
TRM4007	4	7	Tourism Policy and Planning	C	3	0	0	5
YDB4913	4	7	German III	E	3	0	0	5
YDB4915	4	7	French III	E	3	0	0	5
YDB4903	4	7	Russian III	E	3	0	0	5
TRM4531	4	7	Airport Management	E	3	0	0	5
TRM4533	4	7	Cultural Heritage Management	E	3	0	0	5
TRM4529	4	7	Current Issues in Tourism	E	3	0	0	5
TRM4535	4	7	E-Commerce in Tourism	E	3	0	0	5
TRM4537	4	7	Investment Project Analysis	E	3	0	0	5
TRM4539	4	7	World Tourism Geography	E	3	0	0	5
BUS4901	4	7	Commercial Law	E	3	0	0	5
TRM4551	4	7	Financial Statement Analysis	E	3	0	0	5
TRM4541	4	7	European Union and Tourism	E	3	0	0	5
TRM4543	4	7	Intercultural Differences and Management	E	3	0	0	5
TRM4503	4	7	Ethics in Tourism	E	3	0	0	5
TRM4545	4	7	Brand Management	E	3	0	0	5
TRM4547	4	7	Communication Techniques in Tourism	E	3	0	0	5
TRM4549	4	7	International Cuisine And Food Culture	E	3	0	0	5
	4	7	Elective (out of Department)	E	3	0	0	5
TOTAL ECTS								30

YDB4820	4	8	Vocational English IV	C	3	0	0	5
TRM 4008	4	8	Destination Management	C	3	0	0	5
TRM4528	4	8	Graduation Project	E	3	0	0	10
TRM4536	4	8	Management Accounting	E	3	0	0	5
YDB4918	4	8	German IV	E	3	0	0	5
YDB4920	4	8	French IV	E	3	0	0	5
YDB4904	4	8	Russian IV	E	3	0	0	5
TRM4538	4	8	Labor and Social Security Law	E	3	0	0	5
TRM4540	4	8	Sustainable Tourism	E	3	0	0	5
TRM4542	4	8	Contemporary Management Techniques	E	3	0	0	5
TRM4530	4	8	Career Management	E	3	0	0	5
TRM4544	4	8	International Tourism Management	E	3	0	0	5
TRM4546	4	8	International Economy	E	3	0	0	5
TRM4548	4	8	Tourist Guidance	E	3	0	0	5
TRM4534	4	8	Change Management	E	3	0	0	5
TRM4532	4	8	Recreation Management	E	3	0	0	5
	4	8	Elective (out of Department)	E	3	0	0	5
TOTAL ECTS								30